

# KANYATHON

2025-26



AN INITIATIVE BY



# KANYATHON

Report Team

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# KANYATHON

Creating Lasting Impact Through:



**Kanyathon Scholarships**



**Kanyathon Shiksha Kendras (KSK)**



**Supporting Daughters of Red-Light Districts**



**Initiatives for Women's Empowerment**



# LEADERSHIP MESSAGE

## **Mrs Kalpana Padode**

Governing Board Member,  
Vijaybhoomi University

*Kanyathon, a student-driven initiative that began in 2011, is more than just an event - it is a movement that embodies hope, empathy, and transformation. What started as a simple CSR activity has today become a beacon of change, shaping the lives of countless underprivileged girls while nurturing the values of compassion and responsibility among students.*

*The word itself holds its soul-Kanya meaning girl, and Thon drawn from marathon-signifying a run with a purpose. Each step taken in this 10 km run raises not just funds, but aspirations. These resources are dedicated to empowering girls through spoken English, digital literacy, health, and hygiene-skills that light the path toward independence and dignity.*

*Women are the creators and nurturers of society, and when empowered, they transform generations. By educating a girl, we don't just change her life-we create ripples that uplift families, communities, and ultimately the nation.*

*For the students of JAGSoM, Vijaybhoomi University, and IFIM Institutions, Kanyathon is not just an event but a life lesson. It teaches them empathy, compassion, and the true meaning of leadership. Through this initiative, they are not only shaping futures but also shaping themselves into responsible citizens and leaders of tomorrow.*

*As Bharat aspires to be the world's third-largest economy, we cannot ignore the fact that 49% of our population-our women-hold the key to this journey. In line with our Prime Minister's vision for 2047, we need empowered women leaders who will take active roles in building a stronger, more equitable nation.*

*Kanyathon, in its essence, is not just about running miles-it is about running toward a future where every girl child has the right to dream, to learn, and to lead. It is a funnel through which tomorrow's women leaders and change-makers will emerge, carrying forward the torch of equality, progress, and peace.*



# VOLUNTEER'S MESSAGE

*Kanyathon is not just an event we organize; it is a journey we take together. It is about the countless hours of planning, the brainstorming sessions that stretch late into the night, the setbacks that tested our resilience, and the moments of victory that made it all worthwhile. Each step in this journey reminded us that the true strength of Kanyathon lies in the people behind it.*

*This year, we witnessed passion, determination, and unity like never before. Every challenge we faced and every obstacle we overcame reinforced our belief in the cause we stand for. The spirit of Kanyathon was not just in the run but in the collective effort-the volunteers who gave their all, the sponsors who believed in our vision, and the participants who ran with purpose. Together, we built something that went far beyond a single event.*

*For many of us, Kanyathon 2025 has been more than just an event; it has been a lesson in teamwork, leadership, and perseverance. We learned that change does not come only from grand gestures but from every small step taken in the right direction. This journey gave us friendships, memories, and inspiration that will stay with us for life.*





# About Kanyathon

Started in 2011 by JAGSoM and IFIM Institutions, and later joined by Vijaybhoomi University, Kanyathon is a student-led initiative dedicated to empowering underprivileged girls in India.

It began with just 400 participants and no corporate support, but by 2025 it had grown into a large-scale movement with 13,000+ participants and 25+ sponsors.

Kanyathon is not just a marathon but a festival of fitness and purpose, offering:

E-Gaming competitions | 3 km, 5 km, and 10 km Fun Runs | Walkathon & Family Run

Pro Run for professionals & athletes | High-energy Zumba sessions

## Mission

To build a sustainable model to address UN sustainability development goals 3.4 and 5

## Vision

To empower women and girls through education, health and hygiene, and digital literacy

**Kanyathon is committed to these United Nations Sustainable Development Goals (SDGs):**



SDG 3: Good Health and Well-being



SDG 4: Quality Education



SDG 5: Gender Equality

# Achievements & Recognition

- **2024:** Awarded the Faculty Excellence Award for Engagement & Impact by SPJIMR, Mumbai, during the Social Impact Awards (SIA). The international jury ranked Kanyathon #1 for social impact. The event featured a keynote address by Mr Bezwada Wilson, Ramon Magsaysay Awardee.
- **2021:** Recipient of the AACSB Innovations That Inspire Award for innovation in student-led social initiatives.

These recognitions reinforce Kanyathon's credibility and its standing as a model of impactful, student-driven social responsibility.





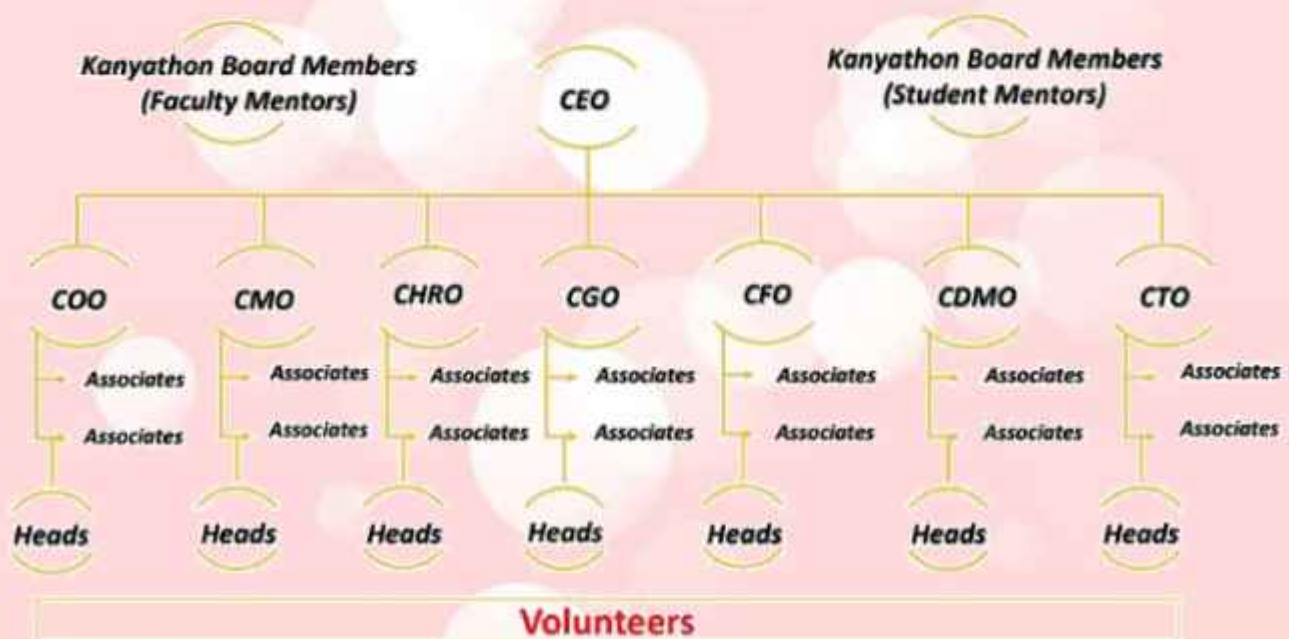
# Integration with Student Curriculum

With the motive of creating socially responsible students, Kanyathon was strategically made a part of their curriculum. Kanyathon goes beyond being an extracurricular activity; it is fully integrated into the university curriculum. Students earn academic credits and develop practical skills as they manage the event, applying classroom theories in areas such as organizational leadership, project management, human resources, and finance. Structured like a corporate entity, Kanyathon has designated roles- President, Vice President, Marketing Head, Operations Manager, and Finance Head- that mirror real-world business settings. Students form a **"Kanyathon company"** where they are responsible for outreach, securing sponsorships, budgeting, and event planning, negotiating with individuals, corporations, and NGOs to put their academic learning into practice.

This hands-on experience culminates as the capstone project for MBA students, allowing them to translate theoretical knowledge into real-world application. Their performance is assessed at the conclusion of the event, with scores based on their achievements and contributions. For undergraduate students, Kanyathon fulfils a compulsory course on 'Negotiation Skills', as they work alongside MBA students to support the event and apply classroom-taught negotiation techniques. Student teams also take on responsibilities such as ticket sales, participant registrations, and corporate networking, fully immersing themselves in the operational and strategic aspects of event management.

## Formation of Kanyathon Company

Students form a company-like structure to manage Kanyathon, reflecting a real-world corporate environment. This includes roles such as President, Vice President, Marketing Head, Operations Manager, and Finance Head. Each role comes with specific responsibilities, ensuring that students gain comprehensive experience in event management.



# Kanyathon Fund Deployment: A Journey of Impact (2019-2024)

Year	Registrations	Footfall	Revenue
2019	4000	3000	INR 36,00,000
2020	10076	6500	INR 46,00,000
2021	4500	1500	INR 40,00,000
2022	5663	2787	INR 41,59,400
2023	14579	9915	INR 79,77,457
2024	11235	10600	INR 64,41,510





# Kanyathon's Impact with CRY (Child Rights And You) - 2020-23



## Partnership with CRY

Since 2020, Kanyathon has partnered with Child Rights and You (CRY), one of India's leading NGOs. CRY works across 99 grassroots projects in 19 states, impacting more than three million children. Its focus spans four key areas: Education (Right to Development), Health & Nutrition (Right to Survival), Safety & Protection (Right to Protection), and Child Participation (Right to Participation). The collaboration aligns perfectly with Kanyathon's vision of building sustainable impact in society.

## Nutrition and Health



Kanyathon has ensured that 650 children between the ages of 0-6 years received regular nutritious food. Immunization camps were organized in Kolar, Malur, and KGF, where 2,543 children were vaccinated. Forty pregnant and lactating mothers were registered with primary healthcare centers and received counseling on nutrition and well-being. Five severely malnourished children were identified and referred to a Nutrition Rehabilitation Centre. In addition, 3,000 hygiene kits were distributed to families and health centers to minimize health risks.

## Education and Awareness



The initiative supported 862 school children through midday meal rations and 454 Anganwadi children through ICDS rations. Parents were sensitized on the importance of education, leading to zero dropouts in adopted villages. Over 150 children and adolescent girls participated in life skills sessions. Awareness campaigns addressed issues such as menstrual hygiene, child marriage, and child labor, creating long-term behavioral change within communities.

## COVID Relief and Community Support



During the pandemic, more than 1,000 families received guidance on safety, nutrition, and hygiene. Ration worth ₹1,26,000 was distributed to 420 families, while 200 families received financial aid of ₹5,000 each through labor department advocacy. Thirty public awareness camps were conducted on COVID-19 and vaccination. Migrant families were supported with funds, and school children received shoes to aid their daily commute.

## Impact



Kanyathon adopted five villages in Kolar under the Unnat Bharat Abhiyan initiative. With continued student volunteer involvement, the program has strengthened girl child education, health, and participation. Kanyathon has evolved into a movement for social change, creating sustainable impact in education, health, and child rights.



# Impact overview 2020–2023

- **Flood Relief (2022):** Provided shelter to flood-affected villagers.
- **Village Adoption (2020–23):** Adopted 5 villages in Kolar under Unnat Bharat Abhiyan.
- **COVID-19 Relief:**
  - Distributed ration kits, sanitization kits, shoes, and provided financial aid to migrant women.
  - Conducted immunization and medical camps.
  - Continued education through KSKs, ensuring uninterrupted learning.
- **Infrastructure Development:** Established the first Kanyathon Shiksha Kendra (KSK) in Karjat Taluka at the Government School in Jambrung Village, featuring 8 classrooms, teachers' rooms, toilets, smart screens, and computers.



***Alone you may walk faster,  
but together you walk farther-  
turning footsteps into a  
movement and impact  
into a legacy.***

In this spirit, Kanyathon's collaboration with CRY enabled us to extend our reach and positively impact the lives of over a thousand families.



- Expanded from 7 daughters (2023) to 15 daughters (2024) in Mumbai and Pune.
- Partner NGOs: Mumbai Smiles (Mumbai) and Sparsh (Pune).
- Higher Education: The eldest daughter from Mumbai is pursuing a BSW; the eldest from Pune is pursuing Psychology.
- 3 daughters successfully cleared SSC/HSC in their first attempt.





### **KANYATHON SHIKSHA KENDRAS (KSKs)**

Digitally enabled classrooms in government schools providing English, computer literacy, and health education to rural students.

- Established and operational- 5 centres (1 in Bangalore, 3 in Kolar, 1 in Jambrung).
- Benefitted 300+ students through daily classes, smart classrooms, and volunteer-led sessions.



### **STATIONERY & RESOURCE SUPPORT**

- Provided educational materials to preschoolers at Premgiri Ashram School and KSK students.

### **COMPUTER DONATION**

- Donated computers to Wilson School, Kamathipura, boosting digital literacy.

### **SUSTAINABILITY INITIATIVES**

- Plant4Guru Campaign: Schoolgirls in Jambrung planted and adopted trees.
- Distributed steel water bottles to reduce single-use plastic.



### **MENSTRUAL HYGIENE INITIATIVE**

- With Rotary Bravehearts, distributed reusable sanitary napkins to 500 girls in Kolar and Karjat.
- Conducted awareness sessions led by medical officers.

### **MID-DAY MEAL SPONSORSHIP**

- With the Akshay Patra Foundation and ELCIA Trust, Electronic City, Bangalore, funded one year of meals for KSK students.



### **SUMMER CAMP FOR VILLAGE GIRLS**

- Organized a free, skill-based camp for girls from Jambrung and nearby villages.
- Training included art, writing, English communication, and Canva skills.



### **KANYATHON MEDICAL CAMP**

- Vijaybhoomi organises medical camps in Jamrung village. This camp is free of cost for the villagers and school going children.



# 2024-2025 Expenditure on Impact Initiatives

Particulars	Amount (₹)	Initiative
ELCIA Trust	2,00,000	Through Electronics City Industries' Association (ELCIA), in collaboration with the Akshaya Patra Foundation, donation was made for the mid-day meals (6 months) for Kanyathon Shiksha Kendra students of Electronic City.
Mumbai Smiles	3,10,796	9 daughters of commercial sex workers from Kamathipura (Mumbai) adopted by Kanyathon in collaboration with Mumbai Smiles NGO for education. Covered uniforms, stationery, tuitions, school/college fees, etc.
Scholarships to students studying 11th grade (junior college)	4,00,000	Two meritorious girls from economically weaker backgrounds awarded Kanyathon scholarships to study 11th grade (Cambridge board) at Vijaybhoomi Singapore International School.
5 students for UG Courses	4,62,500	5 meritorious girls from EWS background awarded Kanyathon scholarships to pursue higher education (BBA, BCA, BCom, etc.) at IFIM College, Bangalore.
2 students from Karjat studying BBA LLB	3,25,000	Two meritorious students from Karjat (EWS category) awarded Kanyathon scholarships to pursue 5-year BBA LLB course at Vijaybhoomi University.
Scholarship to a schoolgirl in Bangalore	39,900	One middle school girl from Bangalore (EWS category) awarded Kanyathon scholarship for 8th grade education.
Stationery for donation	12,893	Stationery donated to an early-years school in Premgiri Ashram, Jambrung, Karjat.
Tree plantation (Jambrung)	25,000	Under the 'Plant4Guru' campaign, schoolgirls from Jambrung, Karjat planted trees with their names attached, fostering environmental responsibility.
Sparsh NGO (education of 6 girls from Pune's red-light area)	2,16,000	In collaboration with Sparsh NGO, Kanyathon adopted 6 girls from Pune's Budhwar Peth red-light area and sponsored their education.
Infrastructure – Computers + Painting	1,13,000	Computers/desktops installed and painting carried out at Kanyathon Shiksha Kendras.
Facilitators' Cost (Bangalore, Kolar, and Karjat)	1,45,000	Salaries for dedicated facilitators teaching students at Kanyathon Shiksha Kendras (KSK).
Summer camp for school girls of Jambrung at Vijaybhoomi University	10,000	One-month summer camp organized at Vijaybhoomi University. Girls from nearby villages learned Lippan art, Mandala art, painting, storytelling, Canva, etc.
IFIM Students teaching KSK (Kolar and Bangalore)	65,000	Students and faculty from IFIM College visited KSKs in Bangalore and Kolar to teach school students.
<b>Total</b>	<b>23,25,089</b>	



# Kanyathon 2025 Snapshot

Every year Kanyathon happens on the same day in Karjat and Electronic City, here are the highlights of Kanyathon, Karjat and total funds raised in both the two locations.

## 14th Edition – Electronic City, Bangalore

**Sponsored :** Big Basket

Power-packed Zumba session

**Activities:** 10KM & 5KM Pro Run, 3KM Family Run & Fun Walk, E-Gaming

## 4th Edition – Posari, Karjat

**Sponsored:** Mahendra Thorve Foundation

**Special Highlight:** Blood Donation Camp

**Activities:** 10KM & 5KM Fun Run, 3KM Walkathon, E-Gaming

## Funds Raised

### Karjat



Revenue:  
₹8,21,172



Expenses:  
₹5,68,261



Surplus:  
₹2,52,911

### Bangalore



Revenue:  
₹60,80,338



Expenses:  
₹25,67,492



Surplus:  
₹35,12,846

**Total Surplus: ₹37,65,757/-**





# Kanyathon 2025 – Event Summary



Total Registrations: **13,000 (including E-Gaming)**

Participants: **Bangalore: 9,000 | Karjat: 4,000**

## Chief Guests

### Karjat

#### Mahendra Thorve

Member of Legislative Assembly (MLA),  
Karjat - Khalapur Vidhan Sabha -  
Maharashtra

#### Priyanka Ojha

Founder & CEO, Athlean India

### Bangalore

#### Dhinidhi Desinghu

Olympic Swimmer

#### Sujoy Jana

Regional Head, South India, Big Basket

#### Sajjan Prakash

Olympic Swimmer, Arjuna Awardee

## Winners – Karjat

### 10 KM Run

Male: Praveen Kamble – ₹10,000 + Smartwatch  
Female: Damini Chandrakant Pednekar –  
₹ 10,000 + Smartwatch

### 5 KM Run

Male: Swaraj Devanand Patil –  
₹ 5,000 + Smartwatch  
Female: Pranali Umesh Sawant –  
₹5,000 + Smartwatch

### 3 KM Walkathon

Male: Mangesh Pardi – ₹ 1,100  
Female: Dhanashree Sunil Karale – ₹ 1,100

### Special Category

Person with Disability: Mr. Janardan Paramanand

## Winners – Bangalore

### 10 KM Pro Run

Male: Akash MG –  
₹25,000 + Big Basket ₹5,000 Voucher  
Female: Nitu Kumari –  
₹ 25,000 + Cycle + Big Basket ₹5,000 Voucher

### Special Mentions:

Youngest Runner (13–18 years):

Male: Tharun V R

Female: Hritika A

### Oldest Runner (61+ years):

Male: Manmohan KR

Female: Shamala Manmohan

### 5 KM Pro Run

Male: Ganapati Yellappa –  
₹ 15,000 + Big Basket ₹5,000 Voucher  
Female: Purvi Shanbhag –  
₹15,000 + Big Basket ₹5,000 Voucher

### Special Mentions: Youngest Runner:

Male: Anush Manthatti

Female: Snigdha Ahuja

### Oldest Runner:

Male: Guruprasad

5 KM Fun Run : Rashmi Amruth

3 KM Family Run : Suman Kushwaha

### 3 KM Walk

Mr. Enthusiast: Aravinth Rajan

Ms. Enthusiast: Vidya B



# Sponsorships & Donations

Big Basket, JIVAA, Narayana Hrudyalaya, Tickle Truck, Tessolve, Amwill Health Care Ltd., Elangovan, Madhu (Huskur), Supraceuticals, Cutinova, Skintillio, Rely On, Shree Rujve Enterprises, Sundaram Enterprises RERA, Shakti Developers – The Green Orchid RERA, VNBuildTech RERA, Shree Sharda Infrastructure, Tahsildar Office, Karjat, Maitri Bodh Parivar, Cosmic Cool, SB Enterprises, Om Furniture, R.K. Enterprises, Apex Enterprises, Smarlink Management, Advik Constructions, Kiran Design, PCI, Elite Security, Aadvik Fire Safety Service, Star Windows, Shivayogi Industries, Dinnath Electrical, Leakofix Waterproofing Solutions, Pinnacle Techno Solutions, Parle Agro, No Scars (Torque Pharmaceuticals), Yakult Danone India Pvt. Ltd.

# Corporate Support

Tata Steel, Biocon, Timken, Wipro, Sagility, Momentive, Arbour by the Lake, SNN Raj Green Bay, Brillio, HPE, Tescom, HICAL, Yokogawa (Manil Rao), Biocon Biologics

## Kanyathon 2025 - Bangalore





# Kanyathon 2025 - Karjat





# Media Coverage - Bangalore

## ವಿಜಯವಾಣಿ

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ಕನ್ನಡ ದಿನಪತ್ರಿಕೆ

ಎಲೆಕ್ಟ್ರಾನಿಕ್ ಸಿಟಿಯಲ್ಲಿ ಆಯೋಜಿಸಿದ ಹೆಣ್ಣುಮಕ್ಕಳ ಮೇಲಿನ ಶೋಷಣೆ ತಡೆಗಟ್ಟಲು ಜನಜಾಗೃತಿ

### ಕನ್ಯಾಧಾನ್‌ಗೆ 8 ಸಾವಿರಕ್ಕೂ ಹೆಚ್ಚು ಮಂದಿ ಬೆಂಬಲ

● ಬೆಂಗಳೂರಿನಲ್ಲಿ ನಡೆಸಿದ ಎಲೆಕ್ಟ್ರಾನಿಕ್ ಸಿಟಿಯಲ್ಲಿ ಕನ್ಯಾಧಾನ್ ಕಾರ್ಯಕ್ರಮದ ಸಂದರ್ಭದಲ್ಲಿ, ಹಲವಾರು ಮಕ್ಕಳು ಮತ್ತು ವಿದ್ಯಾರ್ಥಿನಿಧಿಗಳು ಭಾಗವಹಿಸಿ, ಕನ್ಯಾಧಾನ್‌ಗೆ ಬೆಂಬಲವನ್ನು ತಿಳಿಸಿದರು. ಈ ಸಂದರ್ಭದಲ್ಲಿ, ಕನ್ಯಾಧಾನ್‌ಗೆ ಬೆಂಬಲವನ್ನು ತಿಳಿಸಿದವರ ಸಂಖ್ಯೆ 8 ಸಾವಿರಕ್ಕೂ ಹೆಚ್ಚು.



ಕನ್ಯಾಧಾನ್‌ಗೆ ಬೆಂಬಲವನ್ನು ತಿಳಿಸಿದವರ ಸಂಖ್ಯೆ 8 ಸಾವಿರಕ್ಕೂ ಹೆಚ್ಚು.

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## ಸಂಯುಕ್ತ ಕರ್ನಾಟಕ

### ಮಾ. 2ರಂದು ಕನ್ಯಾಧಾನ್ ಓಟ

ಬೆಂಗಳೂರಿನಲ್ಲಿ ನಡೆಸಿದ ಎಲೆಕ್ಟ್ರಾನಿಕ್ ಸಿಟಿಯಲ್ಲಿ ಕನ್ಯಾಧಾನ್ ಕಾರ್ಯಕ್ರಮದ ಸಂದರ್ಭದಲ್ಲಿ, ಹಲವಾರು ಮಕ್ಕಳು ಮತ್ತು ವಿದ್ಯಾರ್ಥಿನಿಧಿಗಳು ಭಾಗವಹಿಸಿ, ಕನ್ಯಾಧಾನ್‌ಗೆ ಬೆಂಬಲವನ್ನು ತಿಳಿಸಿದರು. ಈ ಸಂದರ್ಭದಲ್ಲಿ, ಕನ್ಯಾಧಾನ್‌ಗೆ ಬೆಂಬಲವನ್ನು ತಿಳಿಸಿದವರ ಸಂಖ್ಯೆ 8 ಸಾವಿರಕ್ಕೂ ಹೆಚ್ಚು.

Bangalore Edition

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ಎಫ್‌ಎಂಎಂ ಕಾಲೇಜು, ಬಾಕ್ಸನ್ ಬಿ ಸ್ಕೂಲ್ ಹಾಗೂ ವಿಜಯ್ ಭೂಮಿ ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸಹಯೋಗದಲ್ಲಿ ಹೆಣ್ಣು ಮಕ್ಕಳ ಮೇಲಿನ ಶೋಷಣೆ ತಡೆಗಟ್ಟುವ ನಿಟ್ಟಿನಲ್ಲಿ ಬಾಕ್ಸನ್ ಮೂಡಿಸಲು ಹಾಗೂ ಹೆಣ್ಣು ಮಕ್ಕಳ ವಿದ್ಯಾಭ್ಯಾಸಕ್ಕೆ ನೆರವಾಗಲು ಎಲೆಕ್ಟ್ರಾನಿಕ್ ಸಿಟಿಯಲ್ಲಿ 'ಕನ್ಯಾಧಾನ್' ಹೆಸರಿನಲ್ಲಿ ಭಾನುವಾರ ಮ್ಯಾರಥಾನ್ ಆಯೋಜಿಸಲಾಗಿತ್ತು.

## ಮಹಿಳಾ ಸಬಲೀಕರಣಕ್ಕಾಗಿ ಕನ್ಯಾಧಾನ್

ಬೆಂಗಳೂರಿನಲ್ಲಿ: ಹೆಣ್ಣು ಮಕ್ಕಳ ಮೇಲಿನ ಶೋಷಣೆ ತಡೆಗಟ್ಟಲು ಹಾಗೂ ಹೆಣ್ಣು ಮಕ್ಕಳ ರಕ್ಷಣೆ ಮತ್ತು ವಿದ್ಯಾಭ್ಯಾಸಕ್ಕಾಗಿ 'ಕನ್ಯಾಧಾನ್' ಶೀರ್ಷಿಕೆಯಡಿ 'ರನ್ ಫಾರ್ ಸ್ಕಾಲ್' ಎಂಬ ಓಟವನ್ನು ಆಯೋಜಿಸಲಾಗಿತ್ತು.

ಎಫ್‌ಎಂಎಂ ಕಾಲೇಜು, ಬಾಕ್ಸನ್ ಬಿ ಸ್ಕೂಲ್ ಹಾಗೂ ವಿಜಯ್ ಭೂಮಿ ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸಹಯೋಗದಲ್ಲಿ ಎಲೆಕ್ಟ್ರಾನಿಕ್ ಸಿಟಿಯಲ್ಲಿ ನಡೆಸಿದ ಮೈದಾನದಲ್ಲಿ ಭಾನುವಾರ ಈ ಓಟವನ್ನು ಆಯೋಜಿಸಲಾಗಿತ್ತು. 10 ಕಿ.ಮೀ. ವರೆಗಿನ ಓಟದಲ್ಲಿ 2 ವರ್ಷದ ಮಕ್ಕಳಿಂದ 80 ವರ್ಷದ ವಯೋವ್ಯವಸ್ಥೆಯವರೂ ಸೇರಿದಂತೆ ಮಂದಿ ಭಾಗಿಯಾಗಿದ್ದರು.

ಬೆಳಿಗ್ಗೆ 6 ಗಂಟೆಗೆ ಆರಂಭವಾದ ಓಟ, ಎಲೆಕ್ಟ್ರಾನಿಕ್ ಸಿಟಿ ಸುತ್ತಮುತ್ತಲ ಪ್ರದೇಶಗಳಲ್ಲಿ ಮುಂದುವರಿಯಿತು. ಐಟಿಐಟಿ ಉದ್ಯೋಗಿಗಳು, ವಿದ್ಯಾರ್ಥಿಗಳು ಉತ್ಸಾಹದಿಂದ ಪಾಲ್ಗೊಂಡರು. ದಾರಿಯುದ್ದಕ್ಕೂ ನೀರು, ತಂಪು ಪಾನೀಯ ವಿತರಿಸಲಾಯಿತು. ಸಂಚಾರ ದಟ್ಟಣೆಯಾಗದಂತೆ ಸ್ವಯಂಸೇವಕರು ಕಾರ್ಯನಿರ್ವಹಿಸಿದರು.

ಎಫ್‌ಎಂಎಂ ಕಾಲೇಜಿನ ಪ್ರತಿ, ಬಿ.ವಿ.ವೆಂಕಟೇಶ್ ಕಾರ್ಯಕ್ರಮದ ಮೂಲಕ ಸಂಗ್ರಹವಾಗುವ ಹಣದಲ್ಲಿ ಐದು ಸರ್ಕಾರಿ ಶಾಲೆಗಳಲ್ಲಿ 'ಕನ್ಯಾಧಾನ್' ಶಿಕ್ಷಣ ಕೇಂದ್ರ ಶಾಖೆ ತೆರೆದು, ಸರ್ಕಾರಿ ಶಾಲೆಯ 300 ಹೆಣ್ಣು ಮಕ್ಕಳಿಗೆ

ಕಂಪ್ಯೂಟರ್ ಮತ್ತು ಇಂಗ್ಲಿಷ್ ಕೌಶಲ ತರಬೇತಿ ನೀಡಲಾಗುವುದು. ಬಡ ಹೆಣ್ಣು ಮಕ್ಕಳಿಗೆ ವಿದ್ಯಾರ್ಥಿ ವೇತನ ಹಾಗೂ ಲೈಂಗಿಕ ಕಾರ್ಯಕರ್ತರ ಮಕ್ಕಳಿಗೆ ಉಚಿತ ವಿದ್ಯಾಭ್ಯಾಸ ನೀಡುವ ಗುರಿಯನ್ನೂ ಹೊಂದಲಾಗಿದೆ ಎಂದು.

ವಿದ್ಯಾರ್ಥಿನಿ ಮುಕ್ತಾಸಲಾಲು ರಕ್ಷಣಾ ಮಾತನಾಡಿ ನಾನು ಇದೇ ಕಾಲೇಜಿನಲ್ಲಿ ವಿದ್ಯಾಭ್ಯಾಸ ಮಾಡಿದ್ದೇನೆ. ಪ್ರತಿ ವರ್ಷ ವಿದ್ಯಾರ್ಥಿ ವೇತನದ ಮೂಲಕ ನನ್ನ ಶಿಕ್ಷಣಕ್ಕೆ ಸಹಾಯ ಮಾಡಲಾಗುತ್ತಿದೆ. ವಿದ್ಯಾರ್ಥಿನಿಯರಿಗಾಗಿ ಪ್ರತಿ ವರ್ಷ ಈ ಓಟವನ್ನು ಆಯೋಜಿಸಿ, ಇದರಿಂದ ಸಂಗ್ರಹವಾಗುವ ಹಣವನ್ನು ನಮ್ಮಂತಹ

ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಕ್ಷೇಮಾಧಿವೃದ್ಧಿಗೆ ನೀಡುತ್ತಾರೆಯೆಂದು ಪ್ರಶಂಸೆ ವ್ಯಕ್ತಪಡಿಸಿದರು.

10 ಕಿ.ಮೀ ಹಾಗೂ 5 ಕಿ.ಮೀ, ಕುಟುಂಬದ ಜೊತೆಗೆ 3 ಕಿ.ಮೀ ಓಟ, ಫನ್ ರನ್ ವಿಭಾಗಗಳಲ್ಲಿ ಭಾಗವಹಿಸಿ, ನೆಗಳವಾಗಿ ಗುರಿ ಮುಟ್ಟಿದ ಸ್ಪರ್ಧಿಗಳಿಗೆ ವಿಶೇಷ ಬಹುಮಾನ ನೀಡಲಾಯಿತು. ಓಟದಲ್ಲಿ ಗಣನೀಯ ಸಂಖ್ಯೆಯಲ್ಲಿ ಪುರುಷರು ಪಾಲ್ಗೊಂಡಿದ್ದರು.

ಒರೆಂಟ್ ಆರ್ಟ್‌ಸ್ಟಾಕ್ ಕಾಲುಮುಖ ಧನಿಧಿ ದೇಶಂಗು, ಎಫ್‌ಎಂಎಂ ಕಾಲೇಜಿನ ಕಾರ್ಯದರ್ಶಿ ಕಲ್ಪನಾ ಪರೋಡೆ, ನಿರ್ದೇಶಕ ವಿ.ಶ್ರೀದೇವಿ ಭಾಗವಹಿಸಿದ್ದರು.



[illegible]



# Kanyathon Plan for 2025-2026

For the year 2025-2026, Kanyathon is committed to empowering more girls and women through skill-based training and education.

## Key Initiatives

### Supporting Girls from Red-Light Areas

- Partnering with NGO Kayakalp to support five additional girls from Pune's red-light area, covering their educational material, uniforms, and school fees.
- By the end of 2025, Kanyathon will proudly sponsor the education of 20 girls from the red-light districts of Kamathipura and Budhwar Peth, Pune.
- These girls will become change agents within their communities, breaking the cycle of trauma and prostitution for future generations.

### Scholarships for EWS Category Students

- Provide scholarships for meritorious girls from the EWS category to pursue higher education at Vijaybhoomi University (VU) and IFIM College.

### Supporting a School in Mumbai

Extend support to a school near the red-light area where Kanyathon beneficiaries study.

Provide computers to the school, enabling access to digital education and skill-based learning similar to Kanyathon Shiksha Kendras (KSKs).

Establish a dedicated Kanyathon Shiksha Kendra within the school to teach:

- Computer literacy
- Health and hygiene
- English communication

This initiative will benefit over 150 girls and also include renovating the school's toilets.

### Expanding Kanyathon Shiksha Kendras (KSKs)

- Launch two new KSKs in Bangalore and one in Pingalas Village, Karjat by September 2025.

Launching Kanyathon Karshala Kendra to provide training for women in sewing, stitching, and various art forms. This initiative aims to empower women from rural areas by equipping them with practical skills that enable them to earn a sustainable livelihood and achieve financial independence.



Discussion with Kayakalp's founder to expand support for girls in Pune's red-light districts



Work in progress to open a new KSK at Ashramshala, Pingalas



# Projected Expenses - AY 2025-2026

Category	Details	Amount (INR)
<b>Scholarships</b>		
1	Scholarships for New students - Vijaybhoomi University	5,65,000
2	IFIM student scholarship (ongoing)	2,25,000
3	Vijaybhoomi University students (ongoing)	7,25,000
4	Daughters of support staff	55,000
<b>NGOs</b>		
1	Sparsh, Pune	1,76,000
2	Mumbai Smiles	2,03,343
3	Kayakalp, Pune	1,34,000
<b>KSKs</b>		
1	Desktops for new KSK in Karjat & Infrastructural Improvement	1,50,000
2	Desktops for Wilson School, Mumbai & Infrastructure Infrastructural	1,50,000
3	Two new KSKs in Bangalore	1,00,000
4	Facilitator payment for Karjat KSK	1,00,000
5	Facilitator payment for Bangalore KSK	1,00,000
6	Classroom essentials for KSKs- Boards, Charts, Stationery	50,000
<b>Total</b>		<b>27,33,343</b>

“

*When I received the scholarship for junior college, I felt an overwhelming rush of relief and pride. It was as if all the hard work and late-night study sessions had finally paid off. I felt validated, knowing that my efforts were recognized, and it opened a new door of opportunities. The scholarship not only eased my financial burden but also boosted my confidence, reminding me that I am capable of achieving my goals. It brought a sense of excitement about the future, along with renewed determination to make the most of this opportunity and continue working hard.*

”



**Sameera Bhoyar**

Grade 11 Student, Vijaybhoomi Singapore International School

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*I am delighted to acknowledge the outstanding achievements of Ms. Tanushka and Ms. Sameera, who joined our Cambridge Junior College under the Kanyathon Scholarship Program. Both students have demonstrated exceptional commitment to their academics, consistently achieving success in their respective fields. Beyond the classroom, they have shown remarkable leadership and actively engaged in extracurricular activities, embodying the spirit of resilience and dedication that the Kanyathon Scholarship aims to foster. Their accomplishments stand as a testament to the transformative power of this scholarship, and we are incredibly proud of their contributions to our college community.*

”



**Rajiv Kohli**

Principal, Vijaybhoomi Singapore International School (Junior College)

“

*We extend our sincere congratulations to Vijaybhoomi University for their commendable efforts in organizing the Kanyathon 2024 – Run for Her event. As a proud beneficiary of this initiative, Sparsh NGO has witnessed the positive impact it has had on the lives of the children under our care. Your dedication to supporting the education of girls from marginalized communities is truly commendable and deeply appreciated. We are incredibly grateful to both the organizers and participants for their unwavering commitment to making a difference in the lives of our children at Sparsh. By participating in this event, you are not only running for her, but also running for her future, helping to secure the lives of these children. We wish you the very best for the upcoming event, as your actions are touching lives and transforming destinies.*

”



**Timothy D.H.**

Founder & Director,  
Sparsh (NGO in Pune)



“

*With a grateful heart, I would like to sincerely thank Kanyathon (Kanyathon Funds) for the invaluable educational support provided to our girls living in the red-light areas of Mumbai. Your help has instilled a new sense of confidence and a light of hope in their lives. These girls are now more focused on their studies, careers, and bright futures. The parents of these girls, many of whom are involved in commercial sex work, are deeply appreciative of your assistance. Because of your support, all the girls have successfully passed their examinations with high grades. On behalf of the parents and the Mumbai Smiles Foundation, I humbly request your continued support to help our girls achieve their dreams.*

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**Sachin S. Bhagat**

Program Manager - Education Unit,  
Mumbai Smiles (NGO)



**Hemangi Namdas**

Headmistress,  
Wilson High School, Mumbai

“

*We at Wilson High School are witnessing gradual yet positive changes in all the girls' students who are receiving valuable support from the Kanyathon group. As these students come from underprivileged families, this assistance has been truly impactful. There is a noticeable improvement in their personalities, and we are delighted to see their growth. We would be even happier if further focus could be placed on enhancing their spoken English and strengthening their understanding of subjects like Science and Mathematics, so that they can excel academically as well. Thank you for your valuable guidance and kind support to our school over time. God bless you and your team abundantly.*

”

“

*I am Baby Khatun, currently pursuing a Bachelor's degree in Social Work at Nirmala Niketan, Mumbai. When I joined, I attended a session by Vijaybhoomi as part of Kanyathon, which empowers young girls by providing education and opportunities to grow. Through their support, I received a laptop that has been a tremendous help in managing my assignments and reports. This support has made my studies much easier and brought me closer to achieving my goals. I am deeply grateful to Vijaybhoomi for giving me the tools to succeed and for helping me pursue my dreams.*

”



**Baby Khatun**

Student - BSW, Nirmala Niketan  
College of Social Work, Mumbai





Kanyathon has grown from a small student initiative into a transformative movement that touches thousands of lives each year. It is not just a marathon; it is a platform for empowerment, resilience, and hope. Together, students, sponsors, and communities are shaping tomorrow's leaders and creating a future where every girl can dream, learn, and lead.

# KANYATHON